



LEXINGTON MEDICAL SOCIETY

Physicians caring for the community since 1799

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Newsletter Advertising Contract

Price: _____ Date: _____
Advertiser: _____
Contact: _____
Address: _____
City/State/Zip: _____
Phone: _____ Email: _____
Web site URL: _____

Insertion Order

Publish Dates: Start Date _____ End Date _____
Ad Size: _____ Cost/Insertion: _____ Total Cost of Contract: _____
Additional Instructions: _____

The above named advertiser does hereby authorize the Lexington Medical Society to publish an advertisement in the publication(s) indicated above for publication, which advertisement(s) shall be approved by the Lexington Medical Society.

The cost to said advertiser shall be set out above and shall be billed to the advertiser, **which bill shall be paid on or before the 15th day after receipt.** Failure to pay the billing as set forth herein results in cancellation of this agreement.

Publisher agrees that any error or omission in an advertisement by publisher shall be remedied by placing additional insertions of the corrected advertisement, equal to those that appeared with errors or omissions, so long as the errors or omissions are material in nature. The advertiser will assume the responsibility to notify the publisher of any error(s) within 10 days of publishing date.

Failure of publisher to insert in any particular issue invalidates the order for insertion in the missed issue, but shall not constitute a breach of this agreement or result in damages against the publisher. The publisher shall have the option of not inserting an advertisement if all space has been taken, and also to limit the amount of space an advertiser may use in any one issue.

All advertisements are accepted by publisher upon the representation by the advertiser, that the advertiser is authorized to publish the entire content and subject matter of the advertisement. The advertiser does, therefore, agree to indemnify and save harmless from and against any loss or expense, including attorney's fees, resulting from claims or suits based upon the content or subject matter of such advertisement.

Signature: _____ Date: _____