



Quadruple Aim Physician Leadership Retreat 2017

May 7 – 10, 2017, Seattle Washington, the Edgewater Hotel

EXECUTIVE SUMMARY:

The Quadruple Aim is an acknowledgement of a fundamental reality

The only legitimate foundation for the delivery of high quality healthcare - is to optimize the health and wellbeing of the physicians and staff who provide that care. The current physician burnout epidemic is a red flag pointing out our inadequate efforts to date.

The shortest path to taking better care of our people is for physicians to step into a new leadership role, working with administration to build the Quadruple Aim into the fabric of our care organizations.

This retreat is designed to create the nation's first cohort of Quadruple Aim Physician Leaders using insights from Dr. Dike Drummond's professional experience of 2000 hours of one-on-one physician coaching and training over 10,000 doctors for 60 corporate clients in the last two years alone.

The 3 ½ day retreat teaches Physician Leaders the skills to:

- Recognize Physician Burnout in themselves and others
- Build their own personal burnout prevention strategy
- Teach their direct reports how to build their own personal burnout prevention strategies
- Learn and practice the skills to create a team culture of support and engagement
- Learn specific skills to run more efficient meetings, delegate more effectively and learn to tap the skills and experience of their whole team by asking questions rather than giving orders
- Learn a four-part strategy for system-wide burnout prevention
- Receive 12 weeks of structured follow up support to make sure the training sticks
- We will build an ongoing community of support in the wake of the retreat
- The retreat is covered by a 90 Day Money Back Guarantee
- We have applied for and fully expect 11 hours of CME

This entire package is only \$2997. Discount of \$250 available to LMS Members.

Full details and discount instructions in the pages ahead.

Questions, comments, concerns, suggestions?

You can contact us in any of the following ways.

Email: thehappynd@gmail.com

Phone: 360-262-4971

Or use this [Contact Form](#) on our website



Quadruple Aim Physician Leadership Retreat 2017

Complete Retreat Overview and Pricing

Dates: May 7–10, 2017

Location: Seattle, Washington, the Edgewater Hotel
Intimate Group of Only 40 Participants – only 14 seats left
\$250 Discount for LMS Members

[Complete Registration Instructions on Page 8 of this document]

Healthcare's New Quadruple Aim:

The Triple Aim, first proposed by the Institute for Healthcare Improvement (IHI) in the 1990's, mandates healthcare organizations focus their leadership bandwidth on three areas of improvement - Cost, Quality and Population Health.

The IHI now admits that this last twenty years of relentless focus on the Triple Aim is actually a contributor to the current physician burnout epidemic – for one simple reason. *The Triple Aim pays no attention to the people providing the care* – the physicians and staff. Cost, Quality and Population Health improve, often at the people's expense.

[The Quadruple Aim movement](#) adds the health and wellbeing of the providers to the original Triple Aim. In a true Quadruple Aim organization, no initiative targeting Cost, Quality or Population Health would launch without ensuring its effect on the health of the people was either neutral or positive. The common sense of the Quadruple Aim is staggering. How can we expect our people to take the best care of our patients if they are themselves overstressed, out of balance and walking the cliff edge of burnout?

Unfortunately, most healthcare workplaces are far from this Quadruple Aim reality. Without strong, caring, skilled leadership, the average healthcare workplace is quite hostile to the people doing the work. This is a natural expression of the culture and conditioning of our medical education and it does not have to be this way.

The successful organizations of the future will build this new Quadruple Aim culture by a simple means – the *Creative Destruction of Burnout*.

How will we bridge this gap? **How will we change the culture of the workplace to one of support, trust, health and engagement?** *We need Quadruple Aim Physician Leaders like you* who understand how to support wellbeing in themselves and others -- leaders who have the awareness and skills to prevent burnout organization-wide.

Ideal Participant:

The retreat is 100% appropriate for any physician leader AND was designed specifically for the typical “straddle leader”. The physician who is part-time clinical and occupies an official part-time leadership position in the organization at the same time. Straddle leaders are at higher personal risk for burnout, struggle to find adequate time for their leadership role and have not been trained in the leadership and communication skills to consistently build trust and engagement on their teams.



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These are the front-line physician leaders who are “my boss” to the vast majority of the clinical providers and care delivery teams. *It is with these front-line leaders that the Quadruple Aim will live or die in the organization.* [And we are well aware you may - or may not - be getting paid or have protected hours for your leadership activities currently. Negotiating for time and money will be one of the topics we cover at the retreat.]

Retreat Objectives:

Equip attendees with a comprehensive skill set to hard wire the Quadruple Aim into their personal lives, the culture of their teams and the entire organization. The agenda includes training in awareness, mindfulness, personal communication and facilitation skills and system design. Participants will upgrade both their inner and outer leadership skill sets and their ability to build and maintain a balanced life outside of work.

- Learn how to recognize, prevent and treat burnout in yourself and others
- Learn and practice leadership efficiency tools so that everyone can get home sooner
- Learn and practice life balance tools to maintain boundaries and the ability to recharge
- Learn and practice mindfulness skills to improve both patient care and leadership effectiveness
- Learn and practice skills to lead better – and fewer – meetings
- Learn and practice effective delegation strategies
- Learn and practice giving feedback and dealing with disruptive colleagues
- Learn the skills to transform physician resistance to change
- Learn and practice trust building leadership and communication skills
- Learn how to navigate bureaucracy and manage your boss
- Learn how to maintain effective leadership even when your crystal ball has gone dark
- Learn a four-part strategy for system-wide, proactive burnout prevention
- Build and deploy a personal action plan on your return to work
- Build a post-retreat support system to ensure implementation of your action plan

The training experiences are designed to support *three levels of awareness* for all participants:

- How do these concepts apply to me personally?
- How do these concepts apply to me as a leader and to the people on my teams?
- How do these concepts apply to me as a creator of the systems of care and to the organization as a whole?

Unique Features of the Quadruple Aim Physician Leadership Retreat

The People:

This will be a unique gathering of very special people. Everyone in the room will be a physician leader who cares about their people enough to take new actions. You are a rare individual in our experience. *Join the Movement.* It is high time we got together to support each other and the important new concept of the Quadruple Aim. Our intention is to form a community of support in the wake of this training. We provide 12 weeks of follow up support as a component of your retreat package. Afterwards our community can continue to ensure you are never alone doing this important work back in the front lines of your organization. We can have each other's back.



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NOTE: There is plenty of time in the retreat schedule for you to make new connections and new friends, tell war stories, get a second opinion on something you are struggling with, some fresh ideas, a different perspective and a support hug or two.

The Training:

All the trainings and tools were developed and tested via 2000 hours of one-on-one coaching with physicians and training over 10,000 doctors for 60 corporate clients of all sizes. We know these techniques work in the real world, they will work for you too. The trainings are fun, interactive, high energy – definitely not another boring “lecture”.

Your Trainer:

[Dike Drummond MD](#) is a family doctor and CEO of [TheHappyMD.com](#). In addition to the coaching and training experience cited above, he is the author of *Stop Physician Burnout* with over 20,000 copies in print, creator of the *Burnout Proof* smart phone App and the research proven *One Minute Mindfulness Program* for physicians.

The Follow Up:

The Retreat experience includes 12 weeks of complete follow up support focused on making sure you walk your action plan and put your new skills and awareness to good use on your return home.

- Weekly group coaching phone calls
- A private Facebook group for daily communications
- Dedicated private Retreat Resources Page at [TheHappyMD.com](#)

The Venue:

[The Edgewater Hotel](#) is the only waterfront hotel in Seattle. It is where the Beatles fished out of one window and Led Zeppelin threw a couch out of another. It is *relentlessly hip, the food is great -- and there is plenty of it --* and it serves as a convenient home base to explore the rest of the city. The [Pike Place Market](#) is only 3 blocks away.

We reserved a block of Edgewater rooms at a 40% discount for the retreat dates and three days before and afterwards. Stay an extra day or two and make this a real vacation! Here are [some things to do in the Seattle area](#). We HIGHLY ENCOURAGE you to schedule a couple extra days on the end of the retreat to make this a real vacation. Please DO NOT fly out on Wednesday and go back to work on Thursday. Please also consider bringing your spouse and/or significant others – there is plenty for them to experience while you are in the retreat training sessions.

The Guarantee:

Yes, the training carries a 90 Day money back guarantee covering your retreat experience and the full three months of follow up. If at any point in time you feel the retreat investment was not worth the price, let us know and we will refund your money, no questions asked.





Quadruple Aim Physician Leadership Retreat 2017

Retreat Schedule

(see detailed schedule on next page)

Sunday Day 1:

5:30 PM

Heavy hors d'oeuvres, drinks

7-9PM

Set the retreat context, personal outcome goals, meet and greet and network

Monday, Tuesday & Wednesday Days 2 - 4

Mindfulness practice 7:30AM

Breakfast 8 – 9AM

AM Training 9 – noonish

Lunch Noonish

PM Training 1 – 3ish

Afternoons and Evenings Free

Note: On Wednesday the PM Session is for Action Planning, forming the MasterMind and the Graduation Ceremony

Day 5 to Day 90:

- Dedicated Retreat Private Facebook page for 24/7 support and connection.
- Dedicated Retreat Resources Page at TheHappyMD.com.
- 12 Weekly Group Mastermind Coaching Calls supporting you to implement your action plan on your return home. Full call notes and recording will be emailed to all attendees after each call.

Quadruple Aim Physician Leadership Retreat 2017 Schedule

	Sunday 5/7	Monday 5/8	Tuesday 5/9	Wednesday 5/10
	SET THE STAGE	PERSONAL TOOLS	LEADERSHIP TOOLS	ORGANIZATION TOOLS ACTION PLAN & LAUNCH
7:30 AM		Mindfulness Practice	Mindfulness Practice	Mindfulness Practice
8:00 AM		Breakfast	Breakfast	Breakfast
9:00 AM		1) Burnout Proof LIVE 2) Get Home Sooner 3) Balance and Boundaries	1) Mindful Leadership 2) Transforming Physician Resistance to Change 3) Leadership Power Tools	1) How to Manage Your Boss 2) Quadruple Aim Blueprint 3) How to Lead When Your Crystal Ball has Gone Dark
11:00 AM				
NOONISH		LUNCH	LUNCH	LUNCH
1:00 PM		Better Meetings Power Tools Delegation Power Tools Q&A, Case Studies	Giving Feedback & Dealing with Disruptive Colleagues Q&A, Case Studies	Lessons Learned Action Planning Form the MasterMind
2:00 PM		PM Free	PM Free	GRADUATION
3:00 PM				
4:00 PM				
5:00 PM	Reception W/ food & drinks Introductions Set the Retreat Context Your Outcome Goals			
9:00 PM		Dinner on your own Evening Free	Dinner on your own Evening Free	



Quadruple Aim Physician Leadership Retreat 2017

Training Sessions:

NOTE: We have applied for 11 hours of Category One CME

Burnout Basics

How to understand, recognize and prevent burnout in yourself and others

Balance and Boundaries

The keys to work-life balance and healthy boundaries for busy doctors

Get Home Sooner

Practice efficiency tools to get home sooner

Better Meetings

Cut your meeting schedule in half and make every one count

Delegation Power Tools

Delegation for peak performance

Mindful Leadership

Simple mindfulness tools to become a more comfortable and effective leader. Learn to be the eye of the storm at work. Learn how to change roles and refocus quickly and simply.

Transforming Physician Resistance to Change

Key leadership skills to create physician engagement

Leadership Power Tools

Build a culture of trust, teamwork and performance on your teams.

Effective Feedback Strategies

Learn to give feedback that builds trust and improves performance

Dealing with Disruptive Colleagues

How to safely and effectively manage all three flavors of “disruptive” colleagues

How to Manage Your Boss

How to navigate a bureaucracy and get what you need when you are not the boss

The Quadruple Aim Blueprint Strategy

A four-part system wide burnout prevention strategy

Nimble Leadership

How to maintain a leadership stance when your crystal ball has gone dark



Quadruple Aim Physician Leadership Retreat 2017

Retreat Investment:

Your retreat investment includes

- The entire retreat training and networking experience
- The full 12-week follow up support system
- Sunday evening reception with food and drinks
- Breakfast, lunch and snacks Monday through Wednesday
- All retreat materials and resources on the private retreat web page

NOTE: This professional development activity is a deductible business expense and/or a legitimate use of your CME or Professional Development funds

BONUSES: You also receive:

- Lifetime access to the 1 Minute Mindfulness Program
- Guided Imagery Library of downloadable MP3's
- Five signed copies of "Stop Physician Burnout"
- Lifetime 20% discount on all future trainings and retreats at TheHappyMD.com

All these benefits for ONLY \$2997

LMS Members Receive \$250 off = ONLY \$2747

HOW TO LOCK IN YOUR LMS \$250 DISCOUNT

[CLICK ON THIS LINK](#) to navigate to the Retreat Sales Page

[You can also enter this URL -- <http://tinyurl.com/quad-aim-reg>]

You will see the retreat price is listed at \$2997

Hit the ADD TO CART and CHECK OUT Buttons

***THEN USE THE FOLLOWING COUPON CODE ON THE CHECK OUT PAGE
to Lock in Your \$250 Savings***

LMS



Quadruple Aim Physician Leadership Retreat 2017

REMEMBER:

Your Retreat Investment is covered by our Unconditional 90-day Money Back Guarantee. If you are not satisfied with your Quadruple Aim Physician Leadership Retreat Experience or our Post-Retreat Support at any time between May 7th and August 7th, 2017 just say so. We will refund your money, no questions asked.



NOTE: Cancellation less than 30 days prior to the retreat is subject to a \$497 non-refundable deposit. See the Retreat Participant Agreement for full details. The full Retreat Participant Agreement will be emailed to you after you reserve your seat.

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Questions, comments, concerns, suggestions?

You can contact us in any of the following ways.

Email: thehappymd@gmail.com

Phone: 360-262-4971

Or use this [Contact Form](#) on the website

All of us here at TheHappyMD.com are very excited about meeting you and launching an authentic Quadruple Aim movement. It is my personal belief that the most successful organizations in the near future will be those who learn how to take much better care of their people. You are in the vanguard of this transformation in healthcare. I am excited to meet you in Seattle in May.

Until then, keep breathing and have a great rest of your day,

Dike

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