

WEB SITE ADVERTISING RATES & REQUIREMENTS

Please send all contracts & ads to cmadison@lexingtondoctors.org

The new Lexington Medical Society web site is a valuable resource to Lexington area physicians, their staff, the medical community and patients throughout Central Kentucky. Our website provides current and accurate information & applications on LMS/KMA membership, Medical Society Call Center and Commonwealth Credentialing, and also features upcoming events, health alerts, legislative news and links to important medical sites. Advertising on the LMS web site is an easy way to be seen by LMS physicians and the Lexington community.

Your ad can be vertical (2" x 3" or 144 width x 216 height pixels) or horizontal (3" x 2" or 216 width x 144 height pixels). Your ad will link to your website.

**Actual Ad
Size
3" x 2"**

Cost:

1 month \$250
3 months \$200/mo
6 months \$150/mo
12 months \$100/mo

Name: _____ Date: _____

Name of Company/Group: _____

Address: _____

City/State/Zip: _____ Phone: _____

Email: _____

URL for link to web site: _____

INDICATE MONTH(S) TO POST ON THE WEBSITE:

___ Jan ___ Apr ___ Jul ___ Oct
___ Feb ___ May ___ Aug ___ Nov
___ Mar ___ June ___ Sept ___ Dec

Lexington Medical Society Approval Policy: All advertising and company logos must be approved by the publisher. LMS reserves the right to refuse any advertisement or logo. Publication of advertising or logo by LMS does not imply endorsement or approval.

Agreement: I understand that by signing this Web Site Advertising Agreement, I agree to place the advertisement referred to in this contract on the LMS web site. I understand that LMS will reserve this advertising space on its web site based on my execution of this order for, and I understand that I am personally guaranteeing payment of the advertising cost referred to above. I certified that I am authorized to place this order, and I guarantee payment. I have read and agree to the payment and billing, advertising terms and conditions herein.

Signature: _____ Date: _____

*****FOR LMS OFFICE USE ONLY*****

Approved by: _____ Date: _____ Ad/Logo Received YES