



## Sponsorship Opportunities 2016 CONTRACT

### Round Table Event

As a result of these meetings, we have developed IIRC round tables to provide an opportunity for the GLMS membership and their staff to experience and personally participate in the business being conducted throughout the year. The Medicaid IIRC Round Table is with the Department for Medicaid Services and the five different Medicaid Managed Care Organizations (MCO). The Multi-Payer IIRC Round Table currently involves representatives from Anthem, Humana and United Healthcare, as the largest private payers in this region. Both round tables provide an opportunity for attendees to speak one-on-one with payer representatives after the meeting to discuss specific practice concerns.

Medicaid \_\_\_\_\_  
Multi-Payer \_\_\_\_\_

### Special "called" event

We have special called meetings that may occur during the year such as a meeting on legislative issues, a change in insurance regulations an educational type meeting for our members.

Attendance 50-100 average  
Rate \$1000 \_\_\_\_\_

**Emerging Physician Leadership Course** (2<sup>nd</sup> year residents, 1<sup>st</sup> & 2<sup>nd</sup> year physicians in practice, committee chairs, resident delegates and board of governors). The highly-respected and accredited Physician Leadership Institute develops a curriculum that teaches our members leadership skills including conflict resolution, powerful negotiation tactics, effective communication, influencing with integrity, and how to conduct successful meetings.

Attendance 70-80  
Date Fall Date TBD \_\_\_\_\_  
Rate \$1000

### The President's Celebration

Annual Meeting – gather for fellowship with beverages and hors d'oeuvres, announce the winners of the Richard Spear MD Essay contest and the election results of new GLMS officers. (up to 4 sponsors)

Date TBD  
Rate \$2500 \_\_\_\_\_

### E-voice

monthly email communication from GLMS President sent to over 2500 physicians and medical office managers.

Distribution date 1<sup>st</sup> week of month Jan\_\_\_ Feb\_\_\_ Mar\_\_\_ Apr\_\_\_  
Rate \$900 per month May\_\_\_ Jun\_\_\_ Jul\_\_\_ Aug\_\_\_  
Sep\_\_\_ Oct\_\_\_ Nov\_\_\_ Dec\_\_\_

**Specialty Speed Networking** – annual event where 1<sup>st</sup> and 2<sup>nd</sup> year medical students rotate tables to discuss the topic of "selecting your specialty". Students meet with practicing physicians and learn the how and why the physicians chose their specialty.

Date TBD  
Rate \$1000 \_\_\_\_\_



## Sponsorship Opportunities 2016 CONTRACT

Please complete the information below which will secure your sponsorship for the event(s) that you select.

\_\_\_\_\_  
Company

\_\_\_\_\_  
Agency (If applicable)

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Billing Address (If different from mailing address)

\_\_\_\_\_  
City                      St              Zip

\_\_\_\_\_  
City                      St              Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Website Address

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**CREDIT CARD**      (check one)  
VISA                                    MASTERCARD                
Discover                                    American Express                
Card #: \_\_\_\_\_  
Expiration: \_\_\_\_\_  
Name on card \_\_\_\_\_  
Billing address \_\_\_\_\_  
City St Zip \_\_\_\_\_

**Return to:**  
Cheri K McGuire, Director of Marketing  
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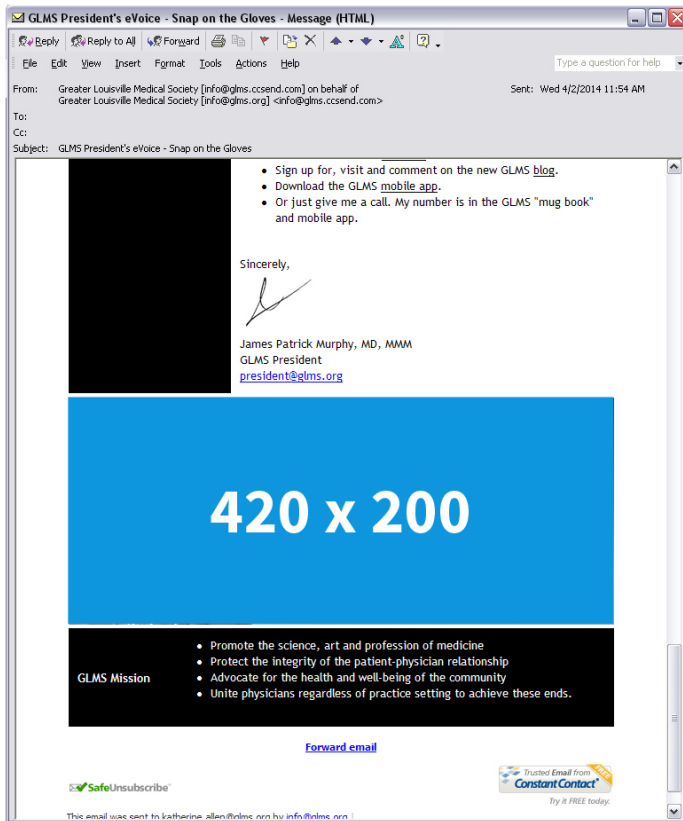
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ACH Transaction Forms now available. Please inquire about arrangements.

# GLMS SPONSORSHIP OPPORTUNITIES

## e-Voice & Q&A Report

### ADVERTISING SPEC SHEET



## AD SIZES

### Digital Files

WIDTH	HEIGHT
420 px	200 px

## DETAILS

- Files formats accepted: JPG, PNG
- All images must be 150 DPI or higher resolution and less than 1MB
- Materials due: 5 weeks prior (24th )
- Space reservation: 45 days preceding publication date (15th of month)
- Materials - email to [cheri.mcguire@glms.org](mailto:cheri.mcguire@glms.org)

## CONTACT

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