



# Annual Pictorial Roster 2017 Contract

Reserve your advertising space by returning the contract including payment no later than May 31, 2017. All copy is subject to the approval of the Greater Louisville Medical Society. Deadline for materials is June 15, 2017.

## Advertising Rates

Full Page	_____	\$1075
Half Page	_____	\$ 775
Quarter Page	_____	\$ 550
Special Position (inc 4C)	_____	\$1875-\$5500
Tab Page Full (inc 4C)	_____	\$3150
Tab Page Half (inc 4C)	_____	\$1875
Color(s) please specify PMS #	_____	\$ 250 Spot Color
	_____	\$ 350 Four Color
Continue with Same Ad	_____	New Ad Enclosed _____
New Ad to Follow	_____	Estimated Delivery Date _____

**Circulation: 10,000**

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Ad Agency (If Applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cell \_\_\_\_\_

Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

## CREDIT CARD (check one)

VISA  MASTERCARD  Discover  American Express

Card # \_\_\_\_\_

Expiration \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Signature \_\_\_\_\_

## Return to:

Cheri K McGuire, Director of Marketing  
Greater Louisville Medical Society  
101 W Chestnut St Louisville KY 40202  
Direct 502.736.6336 Fax 502.736.6337  
cheri.mcguire@glms.org  
www.glms.org

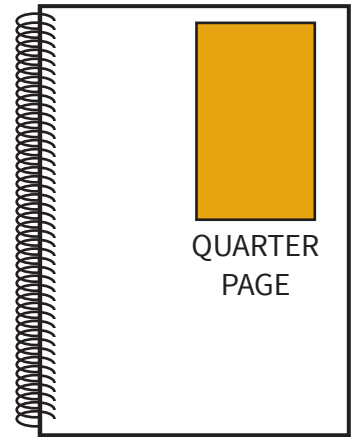
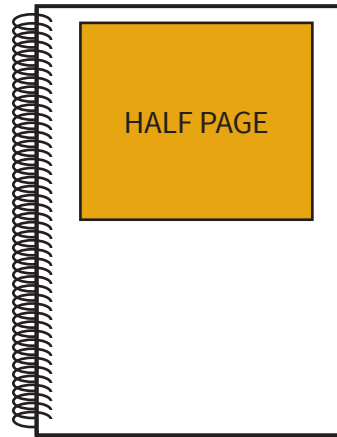
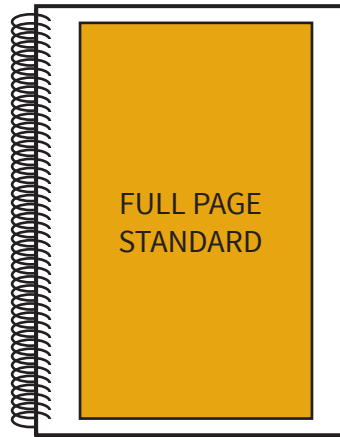
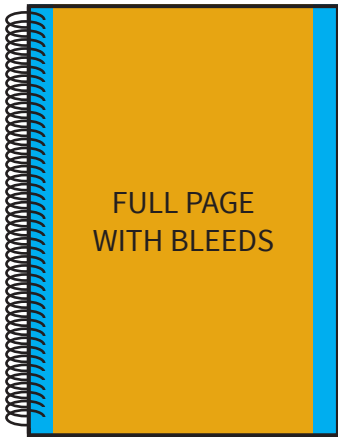
The above information is used to secure your ad placement. Your credit card will be charged if balance is not paid within 30 days following the billing date. Any unpaid balance after 30 days will be charged interest at the rate of 1½ % per month (18% per annum). You may charge by credit card if you prefer.

\_\_\_\_\_  
Signature (authorizes GLMS to process and charge credit card)

\_\_\_\_\_  
Date

# GLMS ANNUAL PICTORIAL ROSTER

## ADVERTISING SPEC SHEET



### AD SIZES

	WIDTH	HEIGHT
<b>FULL PAGE</b>		
Standard	5"	8½"
With Bleeds*	6.25"	9.25"
Tab Pages Standard	5"	8½"
Tab Pages w/ Bleeds*	6.25"	9.25"
IFC, IBC, OBC w/ Bleeds*	6.75"	9.25"

	WIDTH	HEIGHT
<b>HALF PAGE</b>		
Standard	5"	4¼"
<b>QUARTER PAGE</b>		
Standard	2½"	4¼"

\*Due to spiral binding, please keep text ½" away from both sides. Shown above in blue.

### DETAILS

- Files formats accepted: PDF, JPG, EPS & TIFF
- All images must be 300 DPI or higher resolution and in CMYK mode
- Materials - email to [cheri.mcguire@glms.org](mailto:cheri.mcguire@glms.org)

### CONTACT

**Cheri K. McGuire**

Direct: (502) 736-6336

Fax: (502) 736-6337

Email: [cheri.mcguire@glms.org](mailto:cheri.mcguire@glms.org)

[www.glms.org](http://www.glms.org)

