



Annual Pictorial Roster 2018 Contract

Reserve your advertising space by returning the contract including payment no later than June 30, 2017. All copy is subject to the approval of the Greater Louisville Medical Society. Deadline for materials is July 15, 2017.

Advertising Rates

Full Page	_____	\$1075
Half Page	_____	\$ 775
Quarter Page	_____	\$ 550
Special Position (inc 4C)	_____	\$1875-\$5500
Tab Page Full (inc 4C)	_____	\$3150
Tab Page Half (inc 4C)	_____	\$1875
Color(s) please specify PMS #	_____	\$ 250 Spot Color
	_____	\$ 350 Four Color
Continue with Same Ad	_____	New Ad Enclosed _____
New Ad to Follow	_____	Estimated Delivery Date _____

Circulation: 10,000

Company _____

Contact Person _____

Ad Agency (If Applicable) _____

Address _____

City _____

State _____ Zip _____

Telephone _____ Cell _____

Fax _____

Email Address _____

Website Address _____

Authorized Signature _____

Date _____

CREDIT CARD (check one)

VISA MASTERCARD Discover American Express
Card # _____

Expiration _____

Name on Card _____

Billing Address _____

City State Zip _____

Signature _____

Return to:

Cheri K McGuire, Director of Marketing
Greater Louisville Medical Society
328 E. Main St Louisville KY 40202
Direct 502.736.6336 Fax 502.736.6337
cheri.mcguire@glms.org
www.glms.org

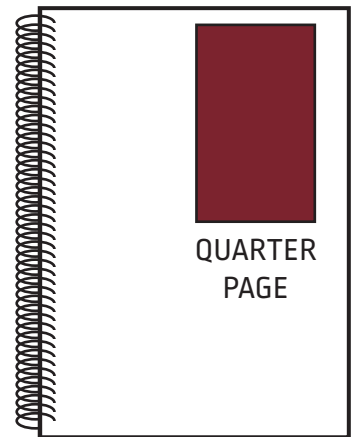
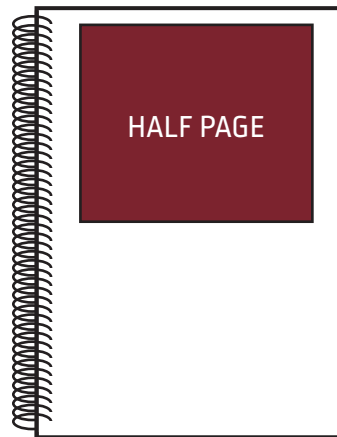
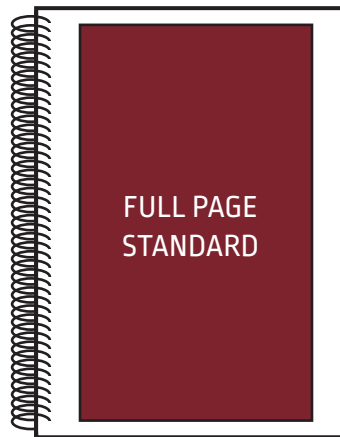
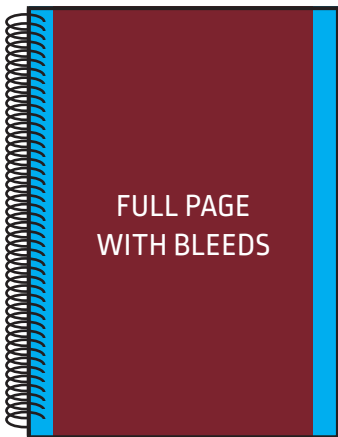
The above information is used to secure your ad placement. Your credit card will be charged if balance is not paid within 30 days following the billing date. Any unpaid balance after 30 days will be charged interest at the rate of 1½ % per month (18% per annum). You may charge by credit card if you prefer.

Signature (authorizes GLMS to process and charge credit card)

Date

GLMS ANNUAL Pictorial Roster

Advertising SPEC SHEET



AD SIZES

	WIDTH	HEIGHT
FULL PAGE		
Standard	5"	8 ¹ / ₂ "
With Bleeds*	6.25"	9.25"
Tab Pages Standard	5"	8 ¹ / ₂ "
Tab Pages w/ Bleeds*	6.25"	9.25"
IFC, IBC, OBC w/ Bleeds*	7.5"	9.25"

	WIDTH	HEIGHT
HALF PAGE		
Standard	5"	4 ¹ / ₄ "
QUARTER PAGE		
Standard	2 ¹ / ₂ "	4 ¹ / ₄ "

*Due to spiral binding, please keep text 1/2" away from both sides. Shown above in blue.

DETAILS

- Files formats accepted: PDF, JPG, EPS & TIFF
- All images must be 300 DPI or higher resolution and in CMYK mode
- Materials - email to cheri.mcguire@glms.org

CONTACT

Cheri K. McGuire

Direct: (502) 736-6336

Fax: (502) 736-6337

Email: cheri.mcguire@glms.org

www.glms.org



**Greater Louisville
MEDICAL SOCIETY**

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