



Lexington Medical Society

Physicians caring for the community since 1799

President's Message: A Man, A Plan, A Canal - Panama

Thomas H. Waid, M.D.



Forward or backward, a solid plan is a solid plan, and we are in the process of identifying aspects of our Society which have worked well and changing those which need to be updated. This process started last year under Dr.

Cunningham and the first meeting of the Strategic Planning Committee is to be Saturday, February 22nd at the LMS office under the guidance of our new Executive Vice President/CEO Christopher Hickey. Many of you have already met Mr. Hickey, but for those members who have not, I'd like to make you aware of his accomplishments and qualifications.

A MAN Mr. Hickey and his wife Beth make Lexington their 29th home having moved frequently while in the US Army. He retired as a Colonel, his last assignment being the base commander in Ansbach, Germany. He was responsible for a \$200 million dollar budget and 2000 employees. Prior to that assignment he was a graduate-level Strategic Planning Instructor at the U.S. Army's elite planning institution, the School of Advanced Military Studies at Fort Leavenworth. He earned two masters degrees in strategic planning and design and a MBA. He is a graduate of the U.S. Army War College and the Command and General Staff College. He also went through U.S. Army Airborne and Ranger Schools.

Mr. Hickey's, then Col. Hickey, last tactical assignment was as an Armored Cavalry Squadron Commander for three years in Ramadi, Fallu-

jah and Tel Afar, Iraq. His unit earned two Valorous Unit Citations and was featured on *60 Minutes*, *CNN*, *The New Yorker* and in *The Wall Street Journal*. While he was deployed, his wife Beth led the squadron family readiness group at Fort Carson, Colorado. Mr. Hickey and family have lived throughout the United States and Europe, and I believe they are happy to have settled here. They have a daughter who is a UK freshman, and one who is in eighth grade. We thank you Chris for your service to our country and in advance for your services to the LMS.

A PLAN Mr. Hickey's forte is planning and will support the Strategic Planning Committee, led by its Chairman, Dr. Cunningham, in developing a Lexington Medical Society vision (or purpose) and reviewing and possibly revising the mission. The vision and mission will drive our strategic planning process. We will first develop a design, a cognitive framework, of how we envision our strategic plan, then develop a detailed, goal-oriented plan to drive our actions.

Occurring in parallel and complementary to this effort is the collaborative planning that is occurring between the Kentucky Medical Association, the Greater Louisville Medical Society, and the Lexington Medical Society focused on more member-centric services. A member-centric approach will take advantage of modern, cloud-based technologies and streamlined business practices. A member should be able to log into their account, update their information, register for an event, and check on their membership status. We want a web presence that can support virtual collaborative work among our committees and members.

With a change in vision there will be necessarily a change in governance. I believe we need

to empower the Chairs of the Service and Administrative Councils to choose their own members and to allow student and/or resident physician members to be appointees. The Executive Committee is quite large (27 members) and needs to be streamlined. It would be worth considering changing the existing Executive Committee to a board of directors and creating a smaller executive committee to expedite some of the decision making process. Restructuring such as this would take a change in the by-laws and the agreement of the society, therefore, any governance change would be for future years.

A CANAL-PANAMA That was a big project then and is now as they excavate for additional locks to accommodate modern shipping. Our “excavation” process is intended to provide modernized practices and services for our members and potential members. Everyone in our Society should feel engaged in the decision making, and the planning committee will welcome individual suggestions relating to purpose and process. To use another palindrome from *The Simpsons*, “Rise to Vote Sir”. We value your input and your ownership in the Lexington Medical Society, past, present and future.

Thomas H. Waid, M.D.

The mission of the Lexington Medical Society is to enhance the profession of medicine and to provide service and leadership responsive to the interests of members and their patients.

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LMS NEWSLETTER

The Official Publication of the Lexington Medical Society

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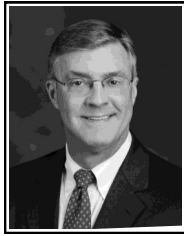
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KMA Update

Fred A. Williams, Jr., MD, President, Kentucky Medical Association



Technology was supposed to make our lives easier, but in many ways our professional lives have become more complicated. Nowhere is that more true than today's healthcare system. Whatever you think of changes to Medicare, the insurance market, drugs or treatment options, it seems that practicing medicine has become more complicated and more bureaucratic.

Today's healthcare system makes me think of a movie from the 1980's called *Brazil*, written and directed by one of the members of the Monty Python troupe. The movie concerns a man who is trying to overcome the overly-bureaucratic world in which he lives, only to be [spoiler alert] lobotomized at the end to the point in which he daydreams of a better life.

Perhaps we haven't reached that point in medicine, but I certainly daydream of practicing my profession in a way that I can concentrate on my patients' care without worrying about pre-authorizations, drug formularies, or credentialing. I understand there must be some of that in any system, but the lengths to which everyone seems to want to control a bit more of our professional lives is simply too much.

My Brazilian daydream goes something like this: a patient comes into my office, and I instantly know the type of insurance he/she has – copays and deductibles that are due – what procedures, drugs and other items are covered – and whether the person has been treated elsewhere for the same condition. That system does not exist right now, although a majority of patients believe that it does, or they share my daydream and wish that it did.

Perhaps we can get there someday. But in the meantime, we deal with too much bureaucracy as physicians, and more importantly, as patients. That's why KMA has been working hard over the past several years to help physicians and patients overcome these bureaucratic barriers and advocate against further barriers. Some have already been proposed in the current legislative session and KMA has worked diligently to beat them back. In other settings, KMA has provided direct assistance to practices large and small – including some hospital systems -- in an attempt to help them streamline the bureaucratic maze. PQRS implementation, Medicare and Medicaid appeals and audits, as well as enrollment are just some of the issues KMA has addressed through education, products and personal assistance. Expect more over the coming months and years.

The current healthcare system can be enormously frustrating, and KMA continues to work on many levels fighting this bureaucratic onslaught. Hopefully, our advocacy and administrative work can prevent us from becoming the characters in *Brazil*.

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Dr. Dyer and Dr. Warriier have joined Dr. Rajiv Arora as part of the Family Allergy & Asthma team in Lexington and Richmond. These additions allow more accessibility to our board-certified allergists, and in many cases same- or next-day appointments are available. We look forward to partnering with you on the care of your patients.

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Contact Jesse Lawler or Susan Decareaux at mkt@svmic.com or 1-800-342-2239.

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Lexington Medical Society Foundation, Inc.

The Lexington Medical Society Foundation is a non-profit, charitable corporation (501-c-3) corporation established in 1964 with the funds left over from the mass polio immunization program carried out in this community. The members of the Board of Directors include 6 members of the Society, 6 members of the community, plus the presidents of the Society and the Alliance.

Mission Statement

The purpose and principal thrust of the Lexington Medical Society Foundation is to provide for and to promote improvement in health care for the community with reference to health services and health education in general. Specifically, the corporation views as its mission, the support, enhancements and/or stimulation of activities relative to a broadly based health related community effort, with priority focus on the prevention of illness and the maintenance of health in order to reduce cost impact to individuals and to society, rather than direct support of the treatment of illness or the reimbursement of individual expense for personal health services or education.

Funds

Since 1994, the primary source of revenues for this foundation has been the annual golf tournament and contributions from Lexington Medical Society members due to the inclusion of a line item for Foundation donations on the Medical Society dues statement.

Grants Awarded

At its annual meeting in 2014, the Foundation Board of Directors awarded grants, totaling over \$35,500, to the following organizations:

Access to Justice Foundation, Child Advocacy Today	\$1000
Baby Health Services, Inc.	\$3500
Bluegrass Ovarian Cancer Support, Inc.	\$1000
Central Kentucky Radio Eye	\$2000
Children's Advocacy Center of the Bluegrass	\$1000
Explorium	\$2000
Faith Pharmacy	\$3000
God's Pantry Food Bank	\$2000
Kentucky Medical Association Alliance	\$1000
Kidney Health Alliance of Kentucky	\$1000
Lexington Medical Society Service Council	\$2000
McDowell House Museum	\$2000
Mission Lexington	\$3000
Nathaniel Mission Health Clinic	\$3000
Ronald McDonald House Charities of the Bluegrass	\$2500
Safe Kids Fayette County	\$1000
Surgery on Sunday	\$3500
Chrysalis House	\$1000
TOTAL:	\$35,500

2014 Officers

Thomas K. Slabaugh, Sr., M.D., President
Andrew R. Pulito, M.D., Vice President
Andrew M. Moore, II, M.D., Secretary
Dennis F. Joseph, CPA, Treasurer

The Medical Society would like to thank Dr. Slabaugh for his years of service to the Foundation. Dr. Slabaugh will retire from practice and step down at the end of this year. Ms. Carolyn Kurz will take over as President of the Foundation in 2015.

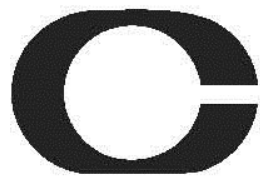




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A Note of Thanks from Carolyn Kurz



Little did I imagine 43 years ago that my life would not only change in the most incredible ways, but also be enriched beyond my wildest dreams. The change began with my move from Washington, D.C. to Lexington and a suggestion from my employer, former dean of the George Washington University Law School Louis Mayo, to contact his brother Porter Mayo, M.D., a thoracic surgeon in Lexington, for possible job leads.

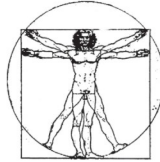
When I arrived in Lexington, I called Dr. Mayo who advised me to contact the Medical Society to see if any physicians had any staff vacancies. As fate would have it, the Society's executive, Barbara Rice, was retiring to marry Dick Hench, M.D. I applied and, after three interviews, was offered the position as executive of the Fayette County Medical Society (as it was then called). It's truly amazing that almost 43 years later I would be retiring from that position.

For the past 42+ years, I have been given unbelievable opportunities. Along the way, I have met wonderful people who have enabled me to contribute to the growth of the Society and to the members of Lexington's physician community. But, what I have gained personally is insignificant compared to the inspiration that you, the Medical Society members, have given to me. Through the years, you made my job much easier because I have seen you at your best, serving others with the best medical care possible. Feeling that I represented the best medical community in the world gave me strength and courage to meet any and all challenges.

I deeply appreciate all the Society members during my time as your executive. You have always treated me with respect and included me as part of the team. The many relationships, both business and personal, that have developed are priceless to me.

I thank you for all the many courtesies you have extended to me and Jim during the past few months, including a grand retirement party that was beyond compare. I cannot begin to tell you how much this meant to me and how much I appreciate all of the gifts, recognitions and kind words expressed through your cards, emails and testimonials at the party. The planning of the event, executed with flawless finesse, was a huge success, due in no small part to the tireless efforts of "party planner extraordinaire" Mike Moore, M.D. and the impeccable emceeding of the Society's current president Tom Waid, M.D.

To all of you - the officers, members, staff of the Lexington Medical Society and the LMS Alliance - please accept my deepest gratitude and heart-felt appreciation for a wonderful and enriching life-changing experience. I am confident that the Lexington Medical Society will continue to prosper with your new executive Chris Hickey and with physicians committed to the preservation of quality medical care for our community.



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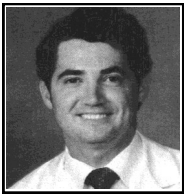
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Membership News

Applications Pending

The following applications for membership in the Lexington Medical Society have been received. Please forward any pertinent information about the applicants to Thomas F. Wayne, Jr., M.D., chair of the Administrative Council, 2628 Wilhite Court, Suite 201, Lexington, KY 40503-3328.

Active Membership



Mark Kleinman, M.D.
ophthalmology/vitreoretinal surgery
Kentucky Clinic
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Prashanti V. Rajagopalan, D.O.
family practice
610 East Brannon Road
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VOLUNTEERS NEEDED:



The Lexington Medical Society will man the phones at the KET Telefund on Wednesday, March 5 from 6:30pm to 11:00pm. Dinner will be served at 6:00 followed by a short training session. Members, spouses & medical staff are invited to participate in this fund-raising effort for KET. You do not have to volunteer for the entire time. It's a lot of fun. Please contact the Society office if you are able to participate in any way for this worthwhile event.



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Speaker: Mayor Jim Gray
Lexington: Past, Present & Future

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Tuesday, March 11, 2014

6:00 p.m. exhibits / 6:30 p.m. dinner / 7:15 p.m. program



For dinner reservations please call the Society office at 278-0569, fax this page to 277-3919 or email LMS@LexingtonDoctors.org by Friday, March 7, 2014. Guest charge is \$28.00. Please include the following:

Number attending: _____

Name of Member and Guest: _____

Please inform the LMS staff at the time reservations are made if you have any special dietary needs.

There will be a charge for guest reservations not cancelled prior to the meeting.

Payments to the Lexington Medical Society are not tax deductible as charitable contributions for federal income tax purposes. However, they may be tax deductible under provisions of the Internal Revenue Service.